

Guidance for use of the 5G logo

The Organizational Partners of the 3rd Generation Partnership Project (3GPP) have agreed that the Project's name and logos may be made available for use by manufacturers and service providers to declare that their products are based on the Project's specifications.

Implementers wishing to declare conformity to the 3GPP specifications may mark their equipment and documentation with the 5G logo. The Partners have registered the logo as a trademark for the benefit of the Membership.

This arrangement is entirely voluntary and is one of self-declaration by the manufacturer, supplier, etc.

Use of the 5G logo is subject to the approval of the 3GPP Organizational Partners and may be monitored by them. Any misuse of the logo detected by a member of the 3GPP community should be brought to the attention of the Marketing & Communication Officer of 3GPP (kevin.flynn@3gpp.org).

The permission to use the 3GPP 5G logo does not involve or imply any certification by the partners in 3GPP or the 3GPP community that the products or services of manufacturers or service providers actually comply with the 3GPP specifications. It is intended simply and only to provide a basis of reference for users, network operators and other manufacturers and service providers.

Companies wishing to use the 5G logo are requested to send the information below to kevin.flynn@3gpp.org:

- Company Name and address & website url
- Your details : First name, Family name & position within the company
- Reasons for requesting the use of the 3GPP 5G logo
- The nature of the intended use of the 3GPP 5G logo
- Countries you would expect to use the 3GPP 5G logo
- 3GPP Organizational Partner your company is a member of, if appropriate.

After submitting the request, the applicant will either receive an acknowledgement and the terms of use that need to be complied with or a rejection. Further, with regards to the logo the successful applicant will receive a copy of the 3GPP 5G logo for use.



Approved 5G Logo

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An exclusion zone (the minimum unobstructed area around the logo) has been developed to make sure that it remains sufficiently prominent. Do not allow type, rules or any other graphic device into this area.

Example shows minimum area as shown by thick keyline.



Guidance for use of the 5G logo

Acceptable use of the approved 5G logo



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Acceptable use of the approved 5G logo

 Pantone P140-8



Acceptable use of the approved 5G logo



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Acceptable use of the approved 5G logo



Acceptable use of the approved 5G logo



Guidance for use of the 5G logo

Do not place the logo on a textured or screen background



Accepted use of logo on a textured or screen background

