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Presentation of Technical Specification to TSG SA

Presentation to:	**TSG SA Meeting #22**
Document for presentation:	**TS 22.246, Version 2.0.0**
	MBMS User Services
Presented for:	**Approval**

Abstract of document:

Technical Specification TS 22.246 specifies the requirements in terms of application data rates, quality of service requirements, typical volumes of data for the user services that employ the capabilities of MBMS. Example user service scenarios are also provided to help relate the requirements to the types of services that may be deployed. These scenarios and service requirements are intended to be used as guidance for the design of codecs and bearers for both UTRAN and GERAN.

Changes since last presentation to TSG SA:

General editorial corrections, clarifications and consistency changes

Classification of user services

Elaboration of user service, transport service and session relationships

Inclusion of delivery verification requirements

Outstanding Issues:

User service requirements for key management with respect to security and charging. Anticipated completion date March 2004.

Contentious Issues:

None.

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Contents

Foreword

This Technical Specification has been produced by the 3rd Generation Partnership Project (3GPP).

The contents of the present document are subject to continuing work within the TSG and may change following formal TSG approval. Should the TSG modify the contents of the present document, it will be re-released by the TSG with an identifying change of release date and an increase in version number as follows:

Version x.y.z

where:

    x the first digit:

        1 presented to TSG for information;

        2 presented to TSG for approval;

        3 or greater indicates TSG approved document under change control.

    y the second digit is incremented for all changes of substance, i.e. technical enhancements, corrections, updates, etc.

    z the third digit is incremented when editorial only changes have been incorporated in the document.

Introduction

TS 22.146 [2] specifies the multimedia broadcast and multicast service (MBMS) application independent transport service and includes some guidance on application services and bit rates. This specification defines MBMS User Services that use the capabilities of MBMS. Service related information is defined in this specification to specify requirements in terms of data rates, quality of service requirements, typical volumes of data etc.

MBMS User Services may be delivered to a user at different bit rates and quality of service depending on radio networks and conditions. This technical specification describes service scenarios for MBMS User Services.

In addition scenarios related to security and charging are described providing information for detailed MBMS User Services security and charging mechanisms to be specified. The service scenarios described in this specification are not exhaustive, it is possible that MBMS may be used for services that are not included in this specification. The present specification describes the minimal requirements for interoperability for MBMS based services. This specification establishes a basis which can also be used for future services.

1 Scope

The present document describes MBMS User Services that use the capabilities of MBMS. Application scenarios including charging, QoS aspects and related service requirements derived from them are described. These scenarios and service requirements can be used as guidance for the design of codecs and bearers for both UTRAN and GERAN.

2 References

The following documents contain provisions which, through reference in this text, constitute provisions of the present document.

- References are either specific (identified by date of publication, edition number, version number, etc.) or non-specific.

- For a specific reference, subsequent revisions do not apply.

- For a non-specific reference, the latest version applies. In the case of a reference to a 3GPP document (including a GSM document), a non-specific reference implicitly refers to the latest version of that document *in the same Release as the present document*.

[1]   3GPP TR 21.905: "Vocabulary for 3GPP specifications".

[2]   3GPP TS 22.146: "Multimedia Broadcast/Multicast Service".

[3]   3GPP TS 26.140: "Multimedia Messaging Service (MMS): Media formats and Codecs".

[4]   3GPP TS 26.134: "Transparent end-to-end Packet-switched Streaming Service (PSS) Protocols and codecs".

[5]   3GPP TS 22.240 "Service requirement for the 3GPP Generic User Profile (GUP);

[6]   3GPP TS 22.242: "Digital Rights Management".

3 Definitions and abbreviations

3.1 Definitions

For the purposes of the present document, the definitions in 3GPP TR 21.905 [1] as well as the following definitions apply.

Broadcast service area: see TS 22.146: "Multimedia Broadcast/Multicast Service" [2].

Local Broadcast Area: see TS 22.146: "Multimedia Broadcast/Multicast Service" [2].

Broadcast mode: see TS 22.146: "Multimedia Broadcast/Multicast Service" [2].

Broadcast service: see TS 22.146: "Multimedia Broadcast/Multicast Service" [2].

Broadcast session: see TS 22.146: "Multimedia Broadcast/Multicast Service" [2].

MBMS User Services: Services that are intended to be delivered to multiple users simultaneously. MBMS User Services use the capabilities of the MBMS application independent transport.

Media types: a media type refers to one form of presenting information to a user, e.g. voice or fax.

Mobile Station (MS): see TS 22.146: "Multimedia Broadcast/Multicast Service" [2].

Multicast transmission activation: see TS 22.146: "Multimedia Broadcast/Multicast Service" [2].

Multicast service area: see TS 22.146: "Multimedia Broadcast/Multicast Service" [2].

Local multicast area: see TS 22.146: "Multimedia Broadcast/Multicast Service" [2].

Multicast mode: see TS 22.146: "Multimedia Broadcast/Multicast Service" [2].

Multicast joining: see TS 22.146: "Multimedia Broadcast/Multicast Service" [2].

Multicast session: see TS 22.146: "Multimedia Broadcast/Multicast Service" [2].

Multimedia Broadcast/Multicast Service (MBMS): see TS 22.146: "Multimedia Broadcast/Multicast Service" [2].

Multicast group: see TS 22.146: "Multimedia Broadcast/Multicast Service" [2].

Multicast service: see TS 22.146: "Multimedia Broadcast/Multicast Service" [2].

Multicast subscription: see TS 22.146: "Multimedia Broadcast/Multicast Service" [2].

Multicast Subscription Group: see TS 22.146: "Multimedia Broadcast/Multicast Service" [2].

User Equipment: defined in TS 21.905. An occurrence of a User Equipment is an MS for GSM as defined in TS 24.002.

3.2   Abbreviations

For the purposes of the present document, the following abbreviations apply:

MBMS   Multimedia Broadcast/Multicast Service
MS   Mobile Station
UE   User Equipment

4   Classification of MBMS User Services

There exist many services and applications that can be provided over the application independent MBMS transport [2]. It is not necessary to standardise specific end user services because the deployment of particular applications and services over the capabilities provided by the 3GPP system is operator specific and outside the scope of standardisation. However, it is possible to classify MBMS User Services according to the method used to distribute these services.

There are 3 types of MBMS User Service considered within this specification.

- Streaming services

  A continuous data flow providing a stream of continuous media (i.e. audio and video) is a basic MBMS User Service. Like digital video broadcasting, supplementary information of text and/or still images (static media) is also important. For example, if text includes URLs of some content on the Internet, a user can easily access the content without entering the URL for herself. Still images may also be used for banner images that advertise some product or service. These static media need to be synchronized and displayed with audio/video streams.

  Note: Streaming in the context of MBMS User Services may not be the same as that described e.g. within PSS [4].

- File download services

  This service delivers binary data (file data) over an MBMS bearer. An MBMS client (i.e. UE) activates an appropriate application, and utilises the delivered data. The most important functionality for this service is reliability. In other words, it is necessary that the user receive all the data sent in order to experience the service.

- Carousel services

  Carousel is a service that combines aspects of both the Streaming and File download services described above. Similar to the streaming service this service includes time synchronisation. However, the target media of this

service is only static media (e.g. text and/or still images). Time synchronization with other media is also required. For example, text objects are delivered and updated from time to time. Still images may also be collated to display low frame-rate video. In common with the download service this service also includes reliability (typically 100% reliability is not always necessary). The benefit of this service is that it is possible over a low bit-rate bearer.

An example of an application utilising the Carousel service is a 'ticker-tape' type service in which the data is provided to the user repetitively and updated at certain times to reflect changing circumstances.

5 High level requirements

MBMS user services are services an operator may provide to subscribers. MBMS user services use the capabilities of MBMS. The operator may provide such services on his own or in collaboration with third party service providers. In addition, an MBMS user service may be provided to the operator's own subscribers and/or to inbound roaming subscribers from other operators.

MBMS User Services

MBMS user services are based on MBMS broadcast- or multicast services, which are defined in TS 22.146 [2]. An MBMS user service may use one or more MBMS broadcast- or multicast services at a time.

Note 1: A single MBMS broadcast- or multicast service can only have one broadcast- or multicast session at any time. A MBMS broadcast- or multicast may consist of multiple successive broadcast- or multicast sessions. (see TS 22.146 [2])

Note 2: As part of the same multicast service, it should be possible for the operator to provide the UEs with multiple successive sessions with different quality-of-service for each session. (see TS 22.146 [2])
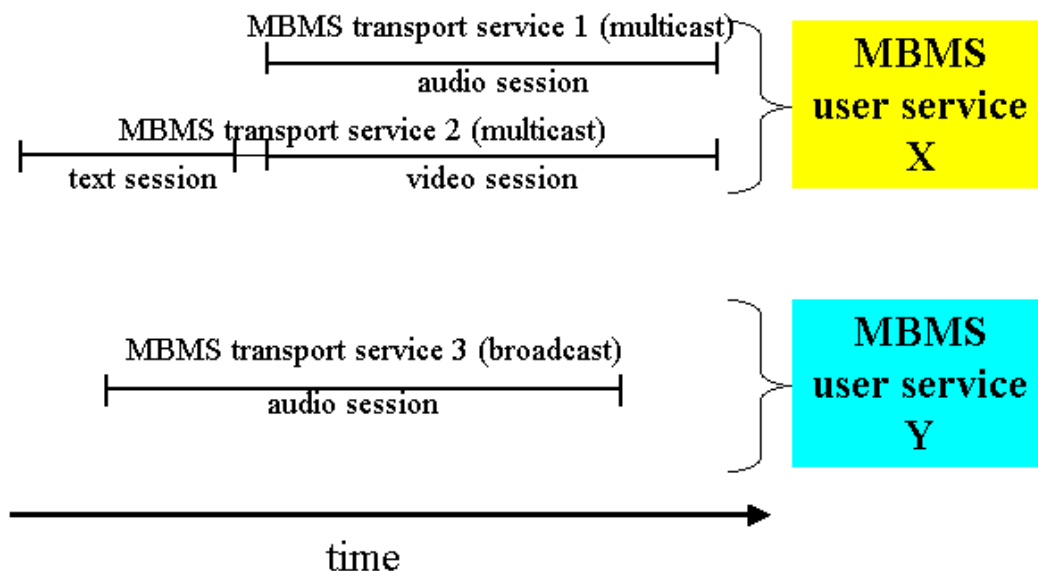
It shall be possible for an MBMS user service to make use of different application independent MBMS transport services at different times or in parallel. The MBMS transport services used may vary for instance in QoS parameters or target broadcast or multicast area.

If an MBMS user service makes use of several application independent MBMS transport services then these may only consist of either MBMS broadcast- or multicast services, but not of a combination of both.

> Note: The combination of MBMS broadcast- or multicast services in future releases is FFS

When necessary, within a single MBMS user service, it shall be possible to synchronize the media sessions.

> NOTE: For different application independent MBMS transport services to support a single MBMS user service it may be necessary to logically link the transport services to each other, as illustrated in the figure for the audio- and video session of MBMS user service X.

The UTRAN and GERAN shall provide protection against normal transmission errors (eg interference not related to cell changes and handovers).

The BMSC is responsible for providing protection e.g. FEC, long interleaving and/or point to point repairing the transmission, against errors (eg those caused by cell changes and longer breaks in transmission).

Service examples

MBMS user services may be classified according to table XXX into several service examples, which are characterized by

- Their predominant MBMS broadcast- or multicast service, that constitutes this MBMS user service together with its reliability (QoS) and data transfer rate requirements

- Media types that are transmitted via this MBMS broadcast- or multicast service

- Type of the service, which implies handling of the distributed media by the UE (e.g. download for subsequent presentation, streaming for instant presentation or carousel downloading)

- Charging characteristics

- A potential requirement for point-to-point delivery verification for delivered content.

To express the requirements for standardised service types are one objective of the present specification.

Service classes

MBMS user services may be provided for many purposes to the user and may convey information of various kinds. E.g. some services may be used for traffic information, others for entertainment or for news services. Service classes denote a classification of MBMS user services according to their usage. However, service classes are not in the scope of 3GPP standardisation but may be subject of inter-operator service arrangements.

5.1 Common requirements to broadcast and multicast

The following list describes requirements on an application level:

Service classes
A user subscribed to a service class in the HPLMN shall be able to enjoy equivalent services in the same service class as provided by a visited PLMN without explicit subscription in the VPLMN.

Note : This requirement enables roaming capabilities to be provided without the need for the user to resubscribe to the same or equivalent services in a VPLMN. The details of how MBMS User Services are offered to roaming users are out of the scope of this specification.

Service Interworking
The user shall be able to manipulate content delivered over MBMS and forward it using other services (e.g. MMS, Speech Call- and IMS signalling, Hyperlinks, ….). Care should be taken in order to fulfil requirements concerning DRM and respective barring and charging capabilities.

When interacting with user profiles, MBMS User Services shall use the mechanisms described in [5] TS 22.240 (Generic User Profile).

Content storage in the UE
It shall be possible for the UE to store content delivered to it over MBMS and provide it to the user at a later time. Care should be taken in order to fulfil requirements concerning DRM and respective charging capabilities.

Data formats and types
Media types shall be supported independent of specific data types and formats behind..

As a minimum MBMS User Services shall support the following media types:

- Text

  It shall be possible to embed hyperlinks and to decorate text within content provided by MBMS User Services.

- Still Images

- Video

- Speech

- Mono/Stereo Audio

Data format and data types as being used by other multimedia services shall be supported for interoperability reasons.

Note : It is not intended to constrain MBMS to existing codec technologies. The intention is to maintain consistency with other multimedia services whilst also allowing for adoption of new codec technologies as appropriate.

Digital Rights Management
The MBMS User Service shall be able to control content distribution as defined in 3GPP TS 22.242 [6]. MBMS content providers shall be able to invoke DRM to prevent unauthorized copying and forwarding of content.

5.2 Interoperability

MBMS User Services shall ensure service interoperability with respect to media formats and codecs, at the same time being able to re-use existing multimedia capabilities in the UE as far as possible.

Therefore MBMS User Services shall support a minimum set of media formats and codecs. This minimum set should be aligned with the set of media formats and codecs required for MMS [3] and PSS [4].

5.3 Delivery verification

For some MBMS user services it is required that the operator can verify that the content conveyed by the service has been received by the UE.

The UE shall provide a secure means to provide such delivery verification transmitted over a point-to-point connection to the operator or service provider.

Note: Delivery verification by point-to-point mechanisms partially reduces the resource-efficiency of the underlying broadcast services. Sacrificing resource-efficiency due to requirements of UE reporting may be necessary but should be kept as minimal as possible to minimize congestion.

6 MBMS User Service requirements

6.1 Charging

The MBMS User Service shall support standardized mechanisms to transfer charging related information. in-between

It shall be possible to charge for MBMS content the user receives while roaming in a VPLMN.

As indicated in Annex A some services will require an indication that MBMS content has been received. Therefore it shall be possible for the UE to provide such an indication.

The MBMS User Service shall support the following charging mechanisms :

- Charging on a subscription basis

- Charging for keys that that allow the user access to the data

6.2 Security

The following security aspects shall be taken into account:

Any user modifiable MBMS service data (e.g. storage of deliveries in the UE, data type and format specific behaviours etc) shall only be modified by the authenticated user, (See also 4.1.1 above).

6.3 Privacy

Third parties and VASP should not be aware about user ID's for MBMS subscriptions unless explicitly allowed by the operator.

6.4 Quality of service

It should be possible for the operator to collect statistical data such as lost frames, assigned resources, bit-rates achieved etc.

6.5 Subscription

During the lifetime of subscription to a Multicast Service it shall be possible for the user to declare the service preferences. It shall be possible for the network to store the user settings e.g. using GUP.

Annex A (Informative): Use Cases

Service Example	Media	Distribution Scope	MBMS User Service Classification	Application Bit rate Note 1	Delivery Verification Required Note 3	User Charging Note 4
Reliable text distribution (eg Local news)	Text	Multicast	Download	Up to 10 kbps	Yes	Event
Unverified text distribution	Text	Multicast, Broadcast	Carousel, download	Up to 10 kbps	No	-
Text distribution with still images and/or low quality video	Text, Still images, Video (e.g. 3fps)	Multicast, Broadcast	Carousel, download	Up to 32 kbps	Service dependent	User service dependent Note 2
Audio streaming	Stereo Audio	Multicast	Streaming	Up to 48kbps	Service dependent	-
Audio streaming	Stereo Audio	Broadcast	Streaming	Up to 48kbps	No	-
Audio download	Stereo Audio	Broadcast	Download	Up to 48kbps	Service dependent	-
Audio download	Stereo Audio	Multicast	Download	Up to 48kbps	Yes	Event
Audio distribution with low quality video	Stereo Audio, Video (e.g. 3fps)	Broadcast	Streaming	Up to 128kbps Note 7	No	-
Audio distribution with low quality video	Stereo Audio, Video (e.g. 3fps)	Multicast	Streaming	Up to 128kbps Note 5	Service dependent	-
Audio distribution with low quality video	Stereo Audio, Video (e.g. 3fps)	Broadcast	Download	Up to 128kbps Note 5	Service dependent	-
Audio distribution with low quality video	Stereo Audio, Video (e.g. 3fps)	Multicast	Download	Up to 128kbps Note 5	Yes	Event
Video streaming	Video & supplementary data (e.g. text, still images)	Broadcast	Streaming	Up to 384 kbps Note 5	No	-
Video streaming	Video & supplementary data (e.g. text, still images)	Multicast	Streaming	Up to 384 kbps Note 5	Service dependent	-
Video distribution	Video & supplementary data (e.g. text, still images)	Broadcast	Download	Up to 384 kbps Note 5	Service dependent	-
Video distribution	Video & supplementary data (e.g. text, still images)	Multicast	Download	Up to 384 kbps Note 5	Yes	Event
General Content Distribution	Video, Audio, File Data (binary data)	Broadcast	Carousel, download	Up to 384 kbps Note 5	Service dependent	-
General Content Distribution	Video, Audio, File Data (binary data)	Multicast	Carousel, download	Up to 384 kbps Note 5	Yes	Event
Secure data download	File; eg UE type specific and/or application specific software	Multicast	Carousel, download	Up to 10kbps	-	-

Notes :

1.   Bit rate of the user data at the application layer.

2.   If User Charging is Event based then Delivery Verification is required

3   Delivery Verification relates only to verification itself. Quality assessments may be required in addition.

4   DRM may be applicable to User Charging.

5   For GERAN lower bandwidth availability may constrain some applications. In such cases it may be possible to provide the same content via different delivery methods.

6   The ' - ' mark indicates that no applicable information has been identified.

Annex B (Informative): Example Service Scenarios

This annex provides a non-exhaustive list of potential service scenarios for MBMS User Services.

B.1 Text notification service

Media: Text

Precondition: The user is a member of a MBMS Multicast group supplying text alerts.

Actions: At an appropriate time an alert is sent to the user's mobile handset using the MBMS Multicast service.

Post condition: The user receives the alert using her mobile handset and takes appropriate action.

B.2 Local Area Information distribution (Case A)

Media: Text & Text with low quality video

Precondition: The user is a registered with an MBMS Broadcast service providing information to the local area such as local news and weather reports.

Actions: Information in the form of text & text with low quality video is distributed to the user's mobile handset by the MBMS Broadcast service. The text may be scrolled on the mobile handset. The information distributed by the MBMS Broadcast Service may be repeated periodically and updated at appropriate intervals.

Post condition: The user is aware of events that have taken place within the local area and can view appropriate images.

B.3 Local Area Information distribution (Case B)

Media: Video & Audio

Precondition: The user is a registered with an MBMS Broadcast service providing streaming audio and/or visual content related to a local area, such as audio and visual guides to local attractions, traffic reports etc…

Actions: Audio and/or visual information is distributed to the user's mobile handset by the MBMS Broadcast service. The user is able experience the content on her mobile device. The user is able to receive the MBMS broadcast service continuously throughout the local area. At some points the user is able to interact with the content of the MBMS Broadcast service in order to access specific information regarding items being presented within the content. The user is able to activate/deactivate reception of the MBMS service at any time.

Post condition: The user experiences and interacts with the content provided and is therefore able to obtain information regarding the local area and act accordingly.

B.4 Multicast distribution

Media: Text & Text with still images

Precondition: The user is a member if a MBMS multicast group providing personally tailored content such as targeted advertising etc…

Actions: Information is provided by the MBMS Multicast service in the form of text & text with still images, to the user's mobile handset based on her subscription to the Multicast group and current location.

Post condition: The user receives tailored content and is able to utilize this as appropriate.

B.5   Audio Distribution

Media: Stereo Audio

Precondition: The user is registered with an MBMS Broadcast service providing stereo quality streaming audio content.

Actions: Audio content is distributed to the user's mobile handset by the MBMS Broadcast service. Whilst listening to the audio content the user is able to interact with the service using the capabilities of the mobile handset (e.g. messaging).

Post condition: The user is able to enjoy the stereo quality audio content and interacts with the service as appropriate.

B.6   General Content Distribution

Media: Video, Audio & File Data

Precondition: The user is registered with a MBMS Broadcast service providing a variety of content.

Actions: Content is periodically distributed to a particular area by the MBMS Broadcast service. When the user activates reception of the MBMS Broadcast service she is able to receive the content being distributed at that time.

Post condition: The user is able to receive and enjoy the content being distributed.

B.7   Software Download

Media : File

Preconditions :Need to update/download software in UE, the User is subscribed to MBMS User Service, OTA download is supported in UE

Actions: The operator compiles a list of affected users and sends them a text message (using MBMS) explaining the problem and that the user should select the MBMS application on their handset. The user sees a message inviting her to activate the Enable Upgrade, selects 'yes' and the software patch transferred by the MBMS User Service, including verification parameters.

Postcondition : The software once installed allows the user to view the MMs that she couldn't see before.

Annex C (informative):
Change history

Change history							
Date	TSG #	TSG Doc.	CR	Rev	Subject/Comment	Old	New
Jun 2003					Initial draft presented	0.0.0	0.1.0
Aug 2003					Output from MBMS adhoc Staines	0.1.0	0.2.0
Sep 2003					Approved in SA1 for presentation to SA #21	0.2.0	1.0.0
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