

# Virtual Reality

Projects & perspectives for Orange Content



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confidentiel

Q4 2015 →  
Investment in  
fast-growing VR  
start-up

(Orange Digital Venture - VC)



2016/2017

Experiment

Understand

Evangelize



# Orange VR Experience : a unique portail for everything VR



OCS



Native VR



VR Games



Orange VR2



Advanced Features  
(social, ads, Djingo..)

Native VR Content



Headsets



Orange 2D TV services



Social features

FB Connect to invite friends  
Avatars & voice chat



Mobile VR Games



Monetization

POCs programmatic ad-serving



# Focus on Orange VR headsets

Value-for-money headset for everyone who wants to try VR

## 2016 Orange VR 1



**Launch** : Oct.2016

**Price** : 49,9€

**Available** in : France, Spain, Belgium, Luxembourg, Romania, Moldova

## 2017 Orange VR 2



**Launch** : Oct 2017

**Price** : 50€

**Available** : France, Spain, Belgium, Luxembourg, Romania, Moldova, Poland

VR was a key sales driver during Xmas period

Orange VR Experience is compatible and accompany the launch





# Current VR Catalogue

Dec 2017



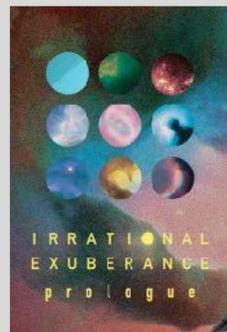
HTC Vive only  
Interactive experiences



WEVR



An immersive drive into the ocean



Art  
A journey in the space



Animation  
The fanstastic world of goblins



Welcome to  
**Birdy King Land**



Animation  
Adventures in a cartoon universe



Game  
Archery game at the top of jokuls  
**An Orange Exclusive**



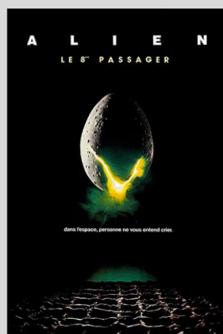
Futuristic fiction  
A spacecraft back on the deserted Earth



Animations  
A saga telling the story of two rabbits and two aliens



Animation  
Short award-winning animated movies



Fiction  
Follow the terrifying aliens of the film



Fiction  
Live the iconic scene of the film



SLIVER.tv



Esport  
Rebroadcasting of 2 events



Fiction  
Discover the jungle like Tarzan did



Fiction  
Backstage of a fight scene in the movie



Documentary / Exploration  
Explore national parks, impressive landscapes and wilderness

# Mobile VR games sourcing Dec 2017

## Simulation de vol et genres associés

 <b>PolyRunner VR</b> Editeur: Lucid Sight Free 	 <b>Voxel Fly</b> Editeur: Cenda Games Freemium 	 <b>Space Rustlers</b> Editeur: Dubit Free 
 <b>Minos Starfighter VR</b> Editeur: Orange Bridge € 1,29 	 <b>VR Space: The Last Mission</b> Editeur: Loading Home € 1,99 	 <b>VR Galaxy Wars</b> Editeur: BlackAnt Games Free 
 <b>Galaxy VR</b> Editeur: Silicon Droid € 2,39 	 <b>Deep Space Battle VR</b> Editeur: Archiact Free 	

18 Interne Orange

## Shooters (tir en vol, FPS, TPS)

 <b>InMind VR</b> Editeur: Nival Free 	 <b>Mars: New Home VR</b> Editeur: Cenda Games Freemium 
 <b>InMind VR 2</b> Editeur: Nival Free 	 <b>Hardcode VR</b> Editeur: Jedium Game Freemium 
 <b>Wrong VoyageVR</b> Editeur: guillotine Free 	 <b>WAA! VR</b> Editeur: Peter Bickhofe € 1,19 

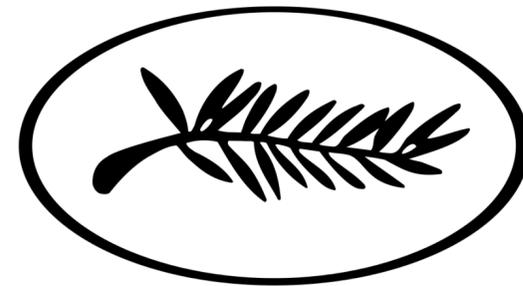
## Casual

 <b>Romans from Mars 360</b> Editeur: Sidekick VR Free 	 <b>Need for Jump VR</b> Editeur: Jedium Game Freemium 	 <b>Funny Farm VR</b> Editeur: Food Zoo Free 
 <b>Hidden Temple VR</b> Editeur: Handy Games € 3,99 	 <b>Lamper VR</b> Editeur: Archiact Free 	
 <b>Mekorama VR</b> Editeur: Martin Magni € 4,29 	 <b>BAMF VR</b> Editeur: Mikael W Bergene Free 	

## Inclassables

 <b>Bombsquad VR</b> Editeur: Eric Froemling € 3,19 + IAP 	 <b>Chair in a Room</b> Editeur: Ryan Bousfield Free 
 <b>Baskhead</b> Editeur: VRLines € 2,99 	 <b>InCell VR</b> Editeur: Nival Free 
 <b>Caaaaardboard</b> Editeur: DeJobaan € 1,59 	

# Upcoming events for Orange VR Experience showcases list TBC



FESTIVAL DE CANNES

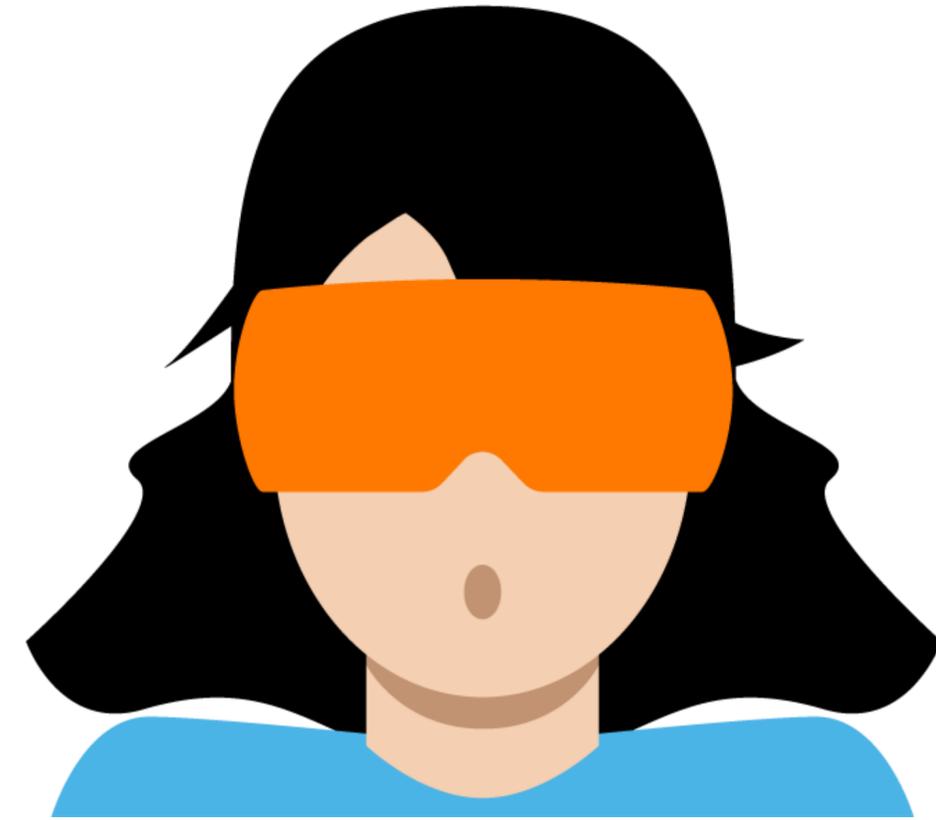
# HOLOTENNIS – Interpersonal Communication (video)



<http://www.dailymotion.com/video/x5msh20>

2018

- ✓ More content
- ✓ Social
- ✓ Live streaming pilote



Thank You