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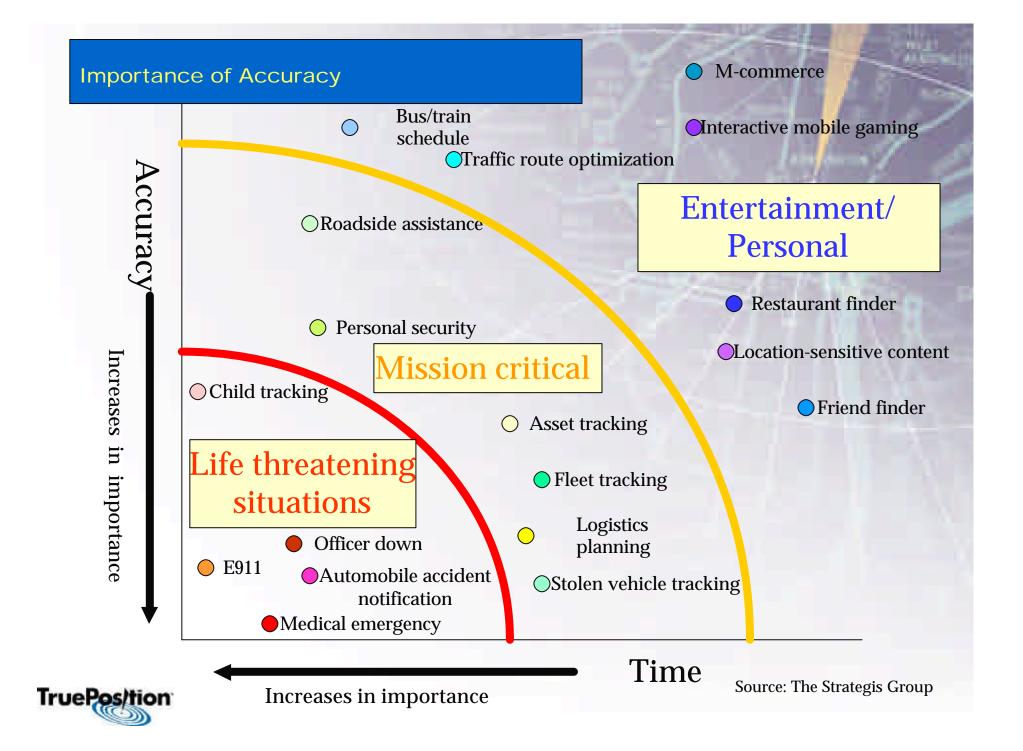


- Market Overview
 - Early Days for LCS
 - Market Applications just emerging
 - There are applications that require high location accuracy
 Examples and required accuracies listed on the next slide
 - More stringent accuracy requirements as the industry matures
 - Dynamic Scalability is appropriate



Application	Low	High	Application	Low	High
Enhanced 411 (Operator Assist.)	×		Location of Fraud Perpetrators	770	X
Personalized Traffic Services		х	Automatic Crash Notification		X
Location Sensitive Billing		х	Officer Down	ST (2	X
Emergency Roadside Assistance		х	Personal Location		Х
Navigation		х	Pet Tracking	* 1	х
Friend Finder	Х		Dispatch/Fleet Tracking		X
Games	х		Parollee Tracking		Х
E911/112		х	Traffic Management		Х
Auto Security / Stolen Vehicle Tracking		х	Asset, Inventory and Package Tracking		Х
Personal Security		х	RF Optimization		Х
Medical Notification		х	Mobile Advertising	Х	
Internet - Mobile e-Commerce	Х				





- Technical Performance of recognized LCS methods
 - Accuracy of downlink technologies limited by processing power of MS and limited RF perspective
 - Satellite based systems have limited building penetration and satellite acquisition in urban environments
 - Uplink TDOA has high location accuracy that is achievable in the highest percentage of circumstances
 - 70 meter accuracy (67%) as demonstrated by test bed
 - Narrowband IS-95 CDMA
 - Wider bandwidth of UMTS will improve accuracy
 - Good building penetration as verified by field trials in Manhattan (New York, New York, USA)



Advantages of Uplink TDOA

- - -Can locate legacy, current and future UE
- High accuracy
 - LMU based calculation provides 20-30 dB more processing gain than UE based solutions
 - Better multipath mitigation techniques incorporated into LMU
 - Higher performance LMU receiver allows UE location from many, more distant sites
- **∠**Protection from obsolescence
 - -Easier to upgrade LMU software than millions of UE



Advantages of Uplink TDOA (continued)

- **ZUses less system resources**
 - -Location of active UE uses RF energy of current session
- Lower overall System complexity
- Dynamic Scalability of location accuracy
 - -Location accuracy is proportional to the amount of RF energy captured
- Compatible with Roaming UE
- Implementation of IP-DL not required



- We propose a Work Item to include Uplink TDOA for UMTS in the Specifications
 - Effort with Working Groups to define which specifications must be modified
 - **∠**Generate and submit CRs for those modifications

