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Cable Ready for Immersive Media with 10G

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Arianne Hinds | Principal Architect Immersive Technologies

a.hinds@cablelabs.com

Gigabit Broadband Now A Reality

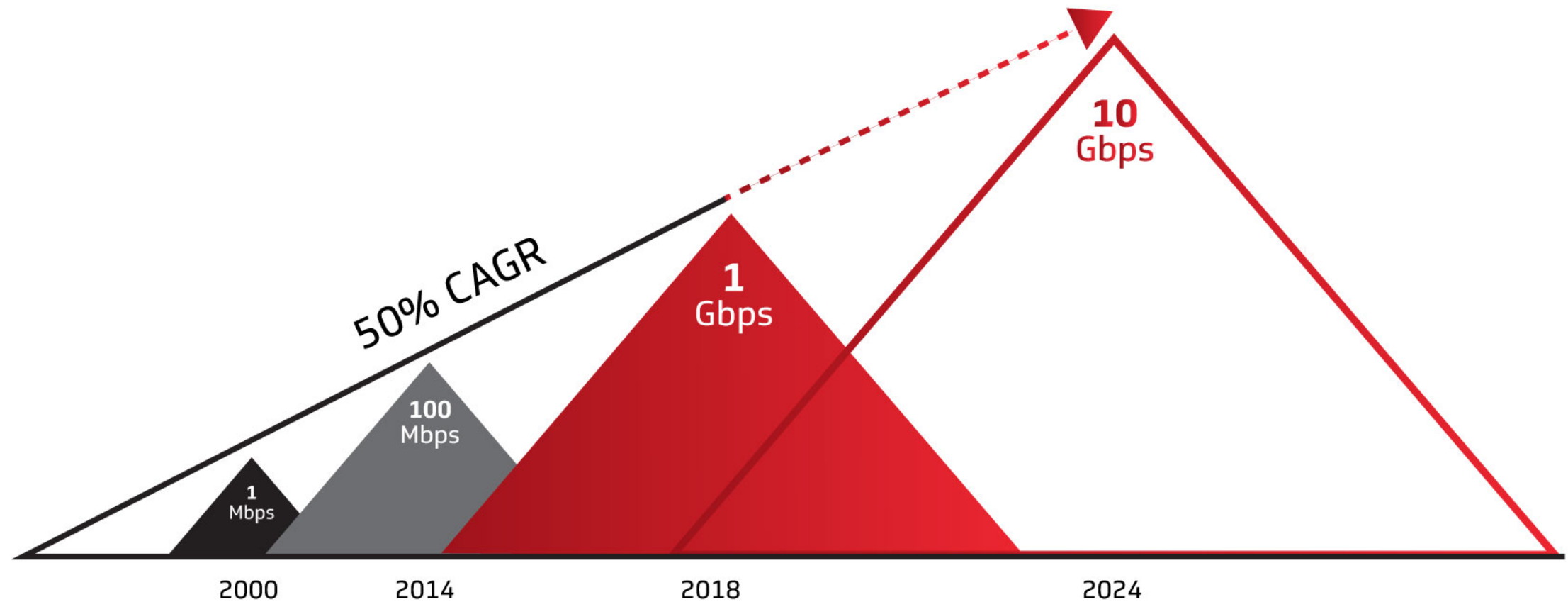
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Availability to US Housing Units

Source: CableLabs

10 Gigs on the Horizon



Source: <https://www.nnngroup.com/articles/law-of-bandwidth/>

10G



10G Speeds: 10G FDX

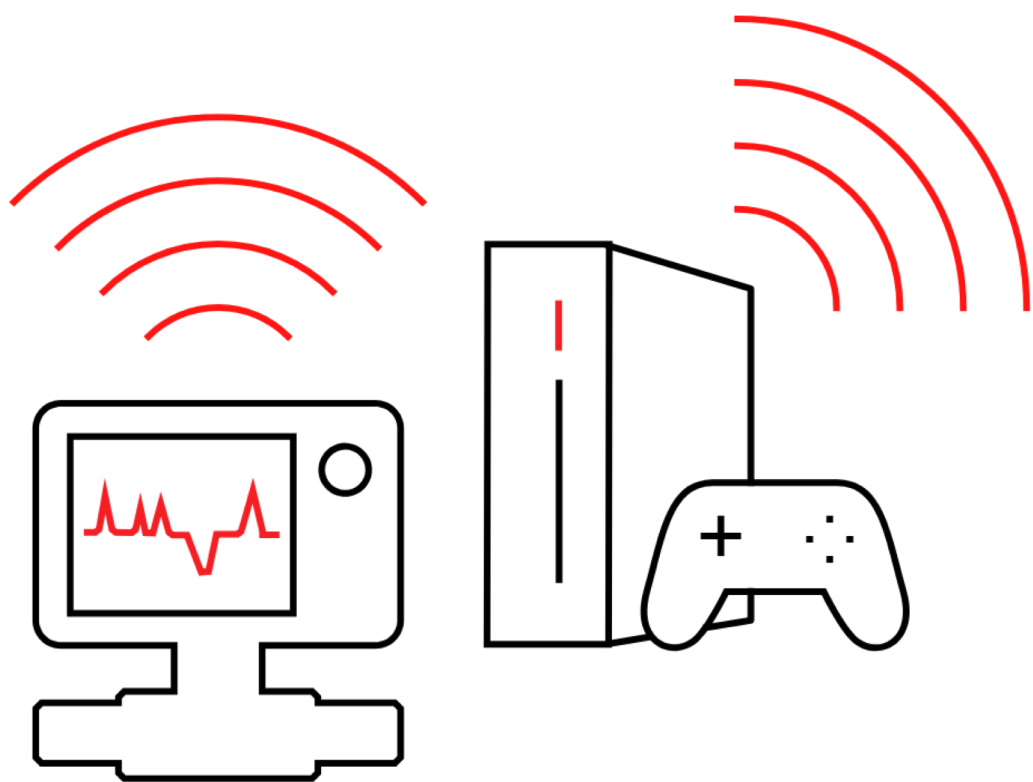
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Evolving to Full Duplex DOCSIS

	DOCSIS 1.0	DOCSIS 1.1	DOCSIS 2.0	DOCSIS 3.0	DOCSIS 3.1	FULL DUPLEX DOCSIS 3.1
Highlights	Initial cable broadband technology	Added voice over IP service	Higher upstream speed	Greatly enhanced capacity	Capacity and efficiency progression	Symmetrical streaming and increased upload speeds
Max Downstream Capacity	40 Mbps	40 Mbps	40 Mbps	1 Gbps	10 Gbps	10 Gbps
Max Upstream Capacity	10 Mbps	10 Mbps	30 Mbps	100 Mbps	1-2 Gbps	10 Gbps
Initial Specification Date	1997	1999	2001	2006	2013	2017

10G Low Latency

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- **Reducing Latency:** 1 millisecond latency for a range of applications
- **Improving UX:** Web page loading, gaming, video calling will all benefit
- **Enabling New Apps:** Medical, vehicular, & other apps require low latency



Security: CableLabs® Micronets



- **Ease of Use:** leveraging SDN, AI, and machine learning to minimize the burden on the consumer
- **Mitigating Insecure IoT:** Quarantining compromised devices
- **Providing Enhanced Security:** Isolating and securing high-value or sensitive devices
- **Transparency:** Visibility and auditability of network events



Wi-Fi

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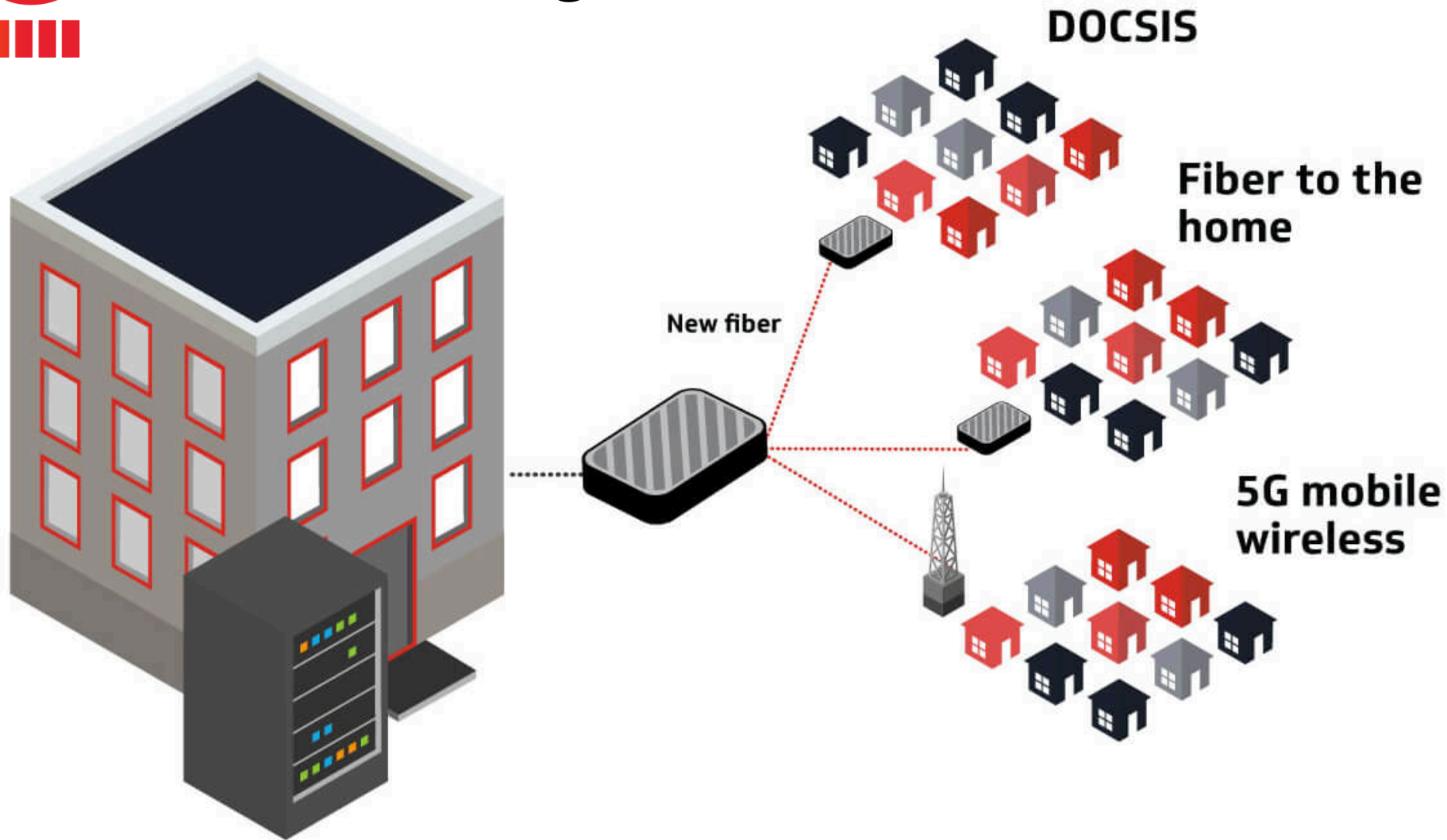


- **Faster Wi-Fi:** Keeping pace with network performance
- **Whole-Home Coverage:** Connectivity everywhere
- **Seamless:** Easy, secure, high-performing wireless



Convergence

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Immersive: Entertainment and Gaming

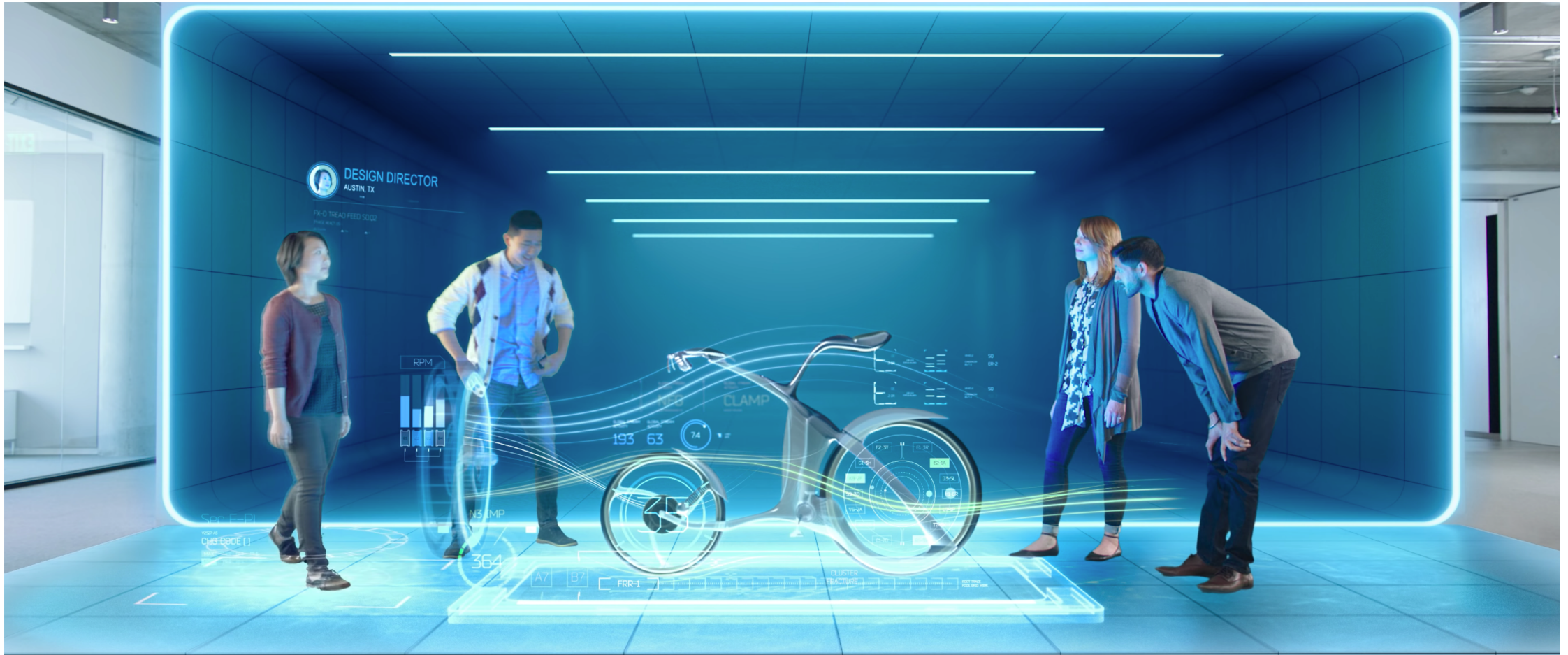
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Immersive: Education and Work

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What is a Light Field?

- Modeled by plenoptic function: $P(x,y,z,\theta,\rho,\lambda,t)$
- Volume of light rays
- Flow of light: every direction, wavelength, across time
- Requires source of light (sun, light bulb)
- Rays interact with surface of object
- Surface properties determine what happens to those rays

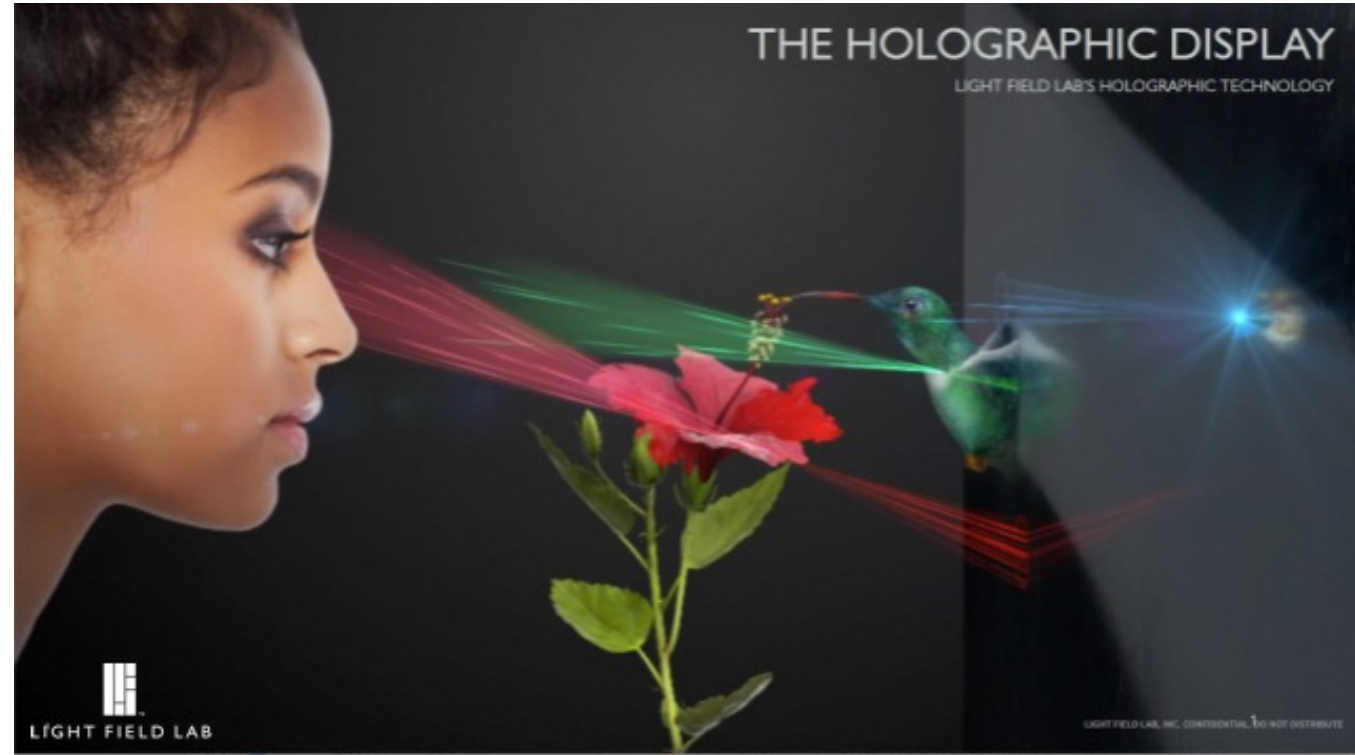


Image credit: Light Field Lab, Inc. © 2019. All rights reserved.



Essentials for Success

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- Capture
- Network
- Display
- Content
- Standards

Anything missing from the above => FAILURE



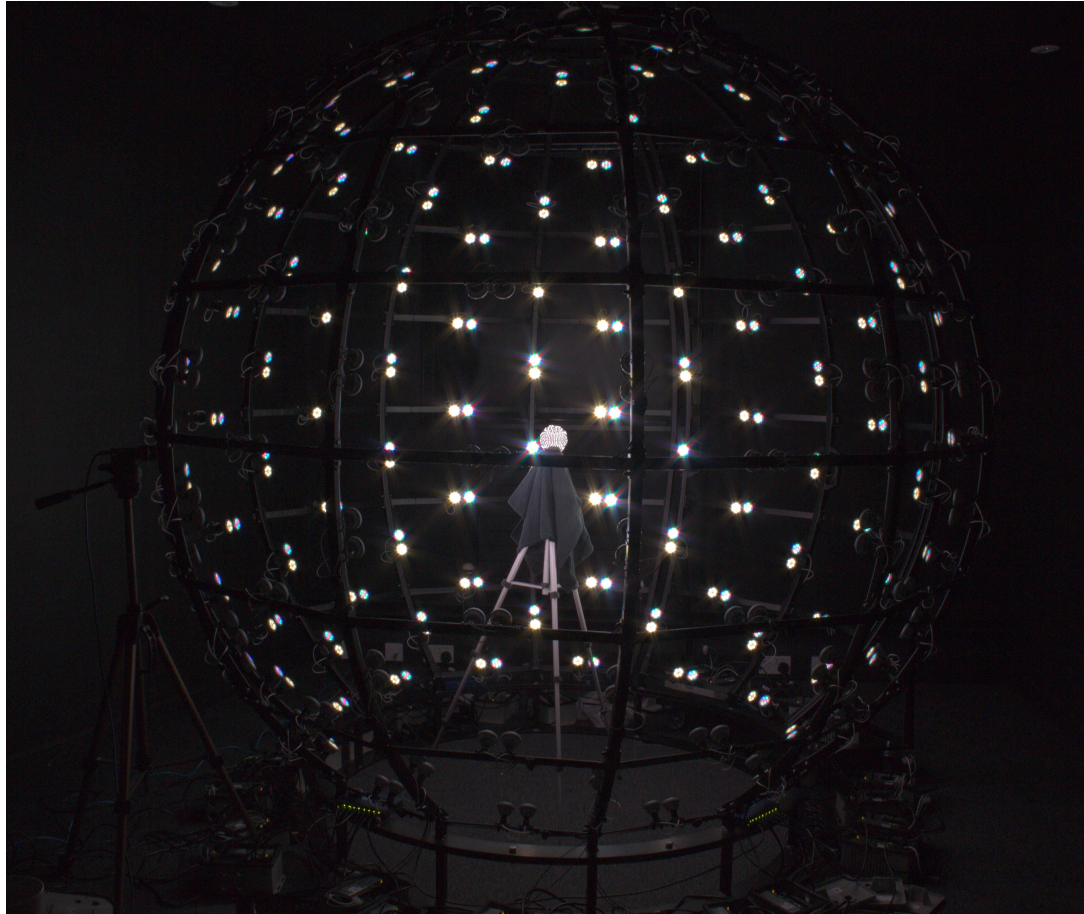
State of the Art Capture Tech





Light Field Cameras and Light Stages

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10G Light Field Lab: State of the Art Display

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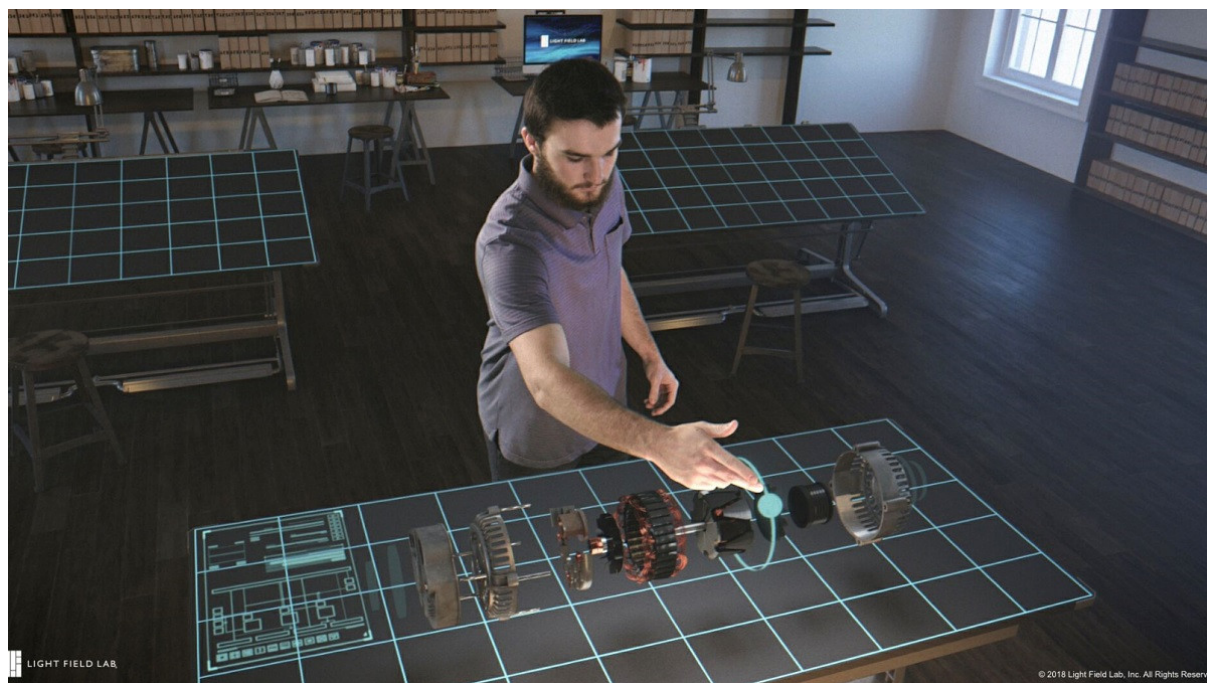


Image credit: Light Field Lab, Inc. © 2019. All rights reserved. Future vision concept art of holographic industrial table top display from Light Field Lab, Inc.

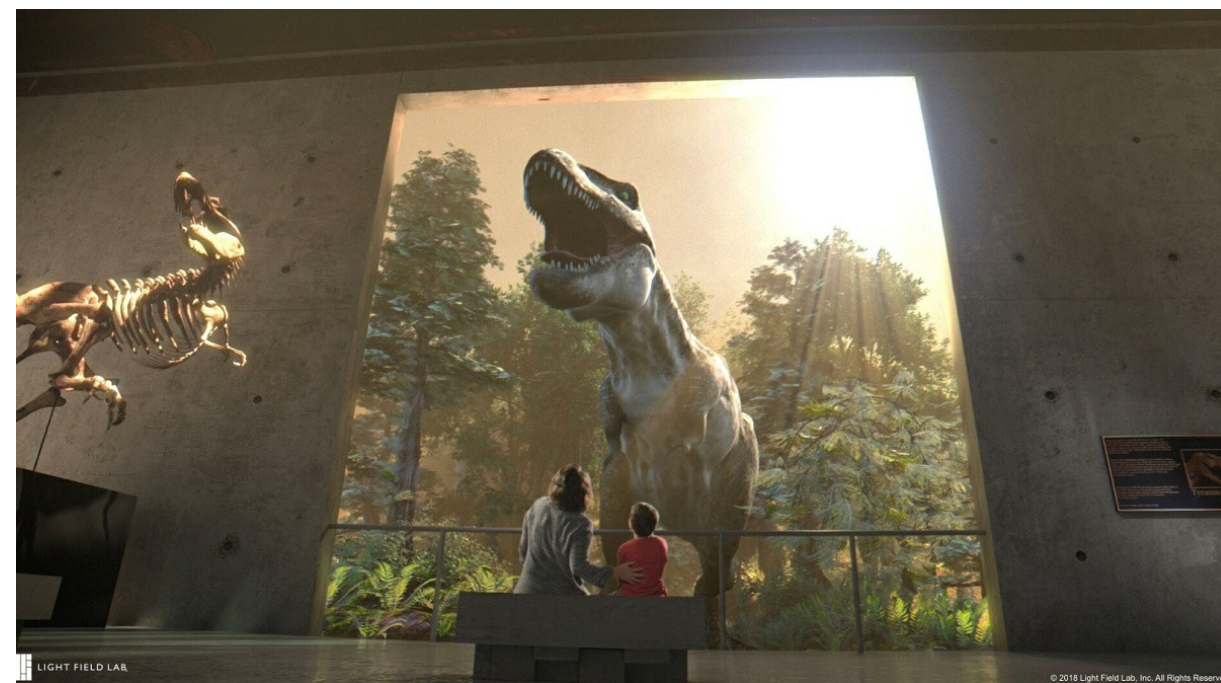


Image credit: Light Field Lab, Inc. © 2019. All rights reserved. Future vision concept art of special venue holographic display from Light Field Lab, Inc.



Light Field Lab Display: Prototype to Panel

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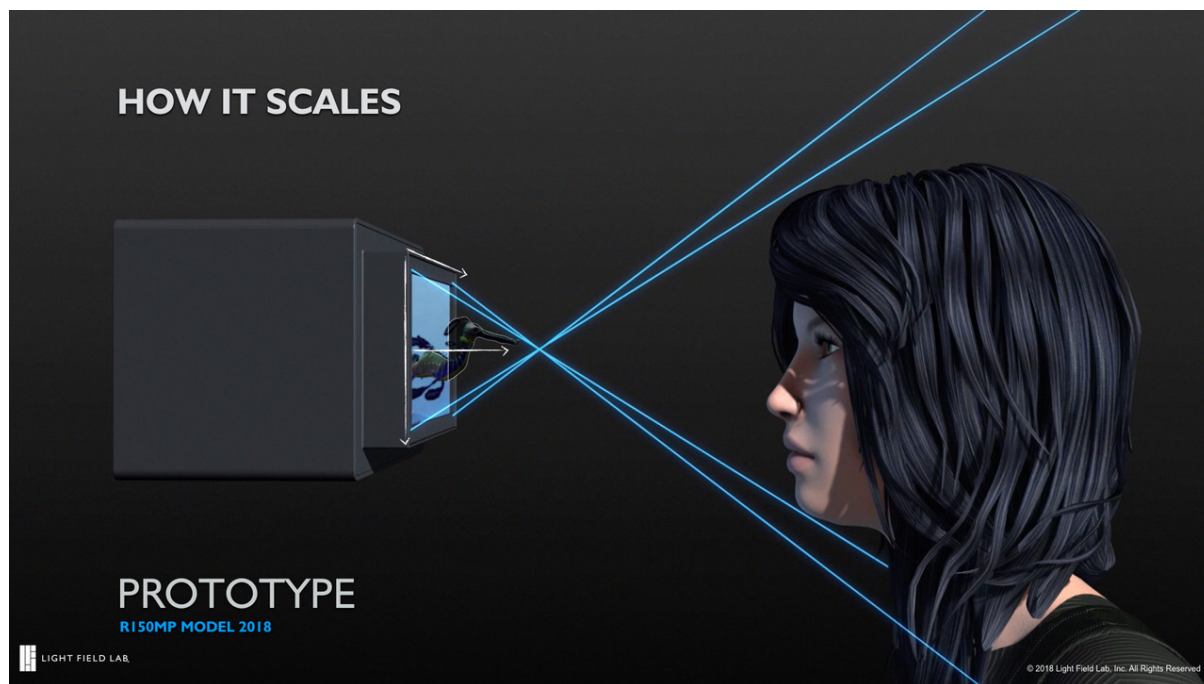


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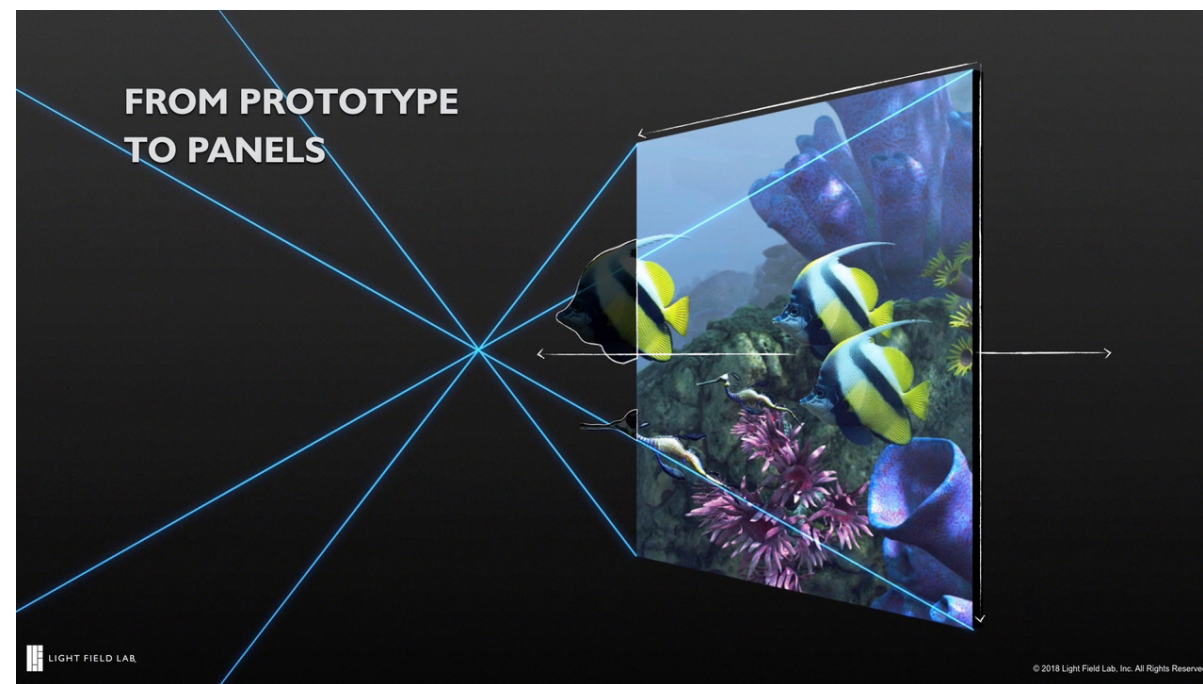
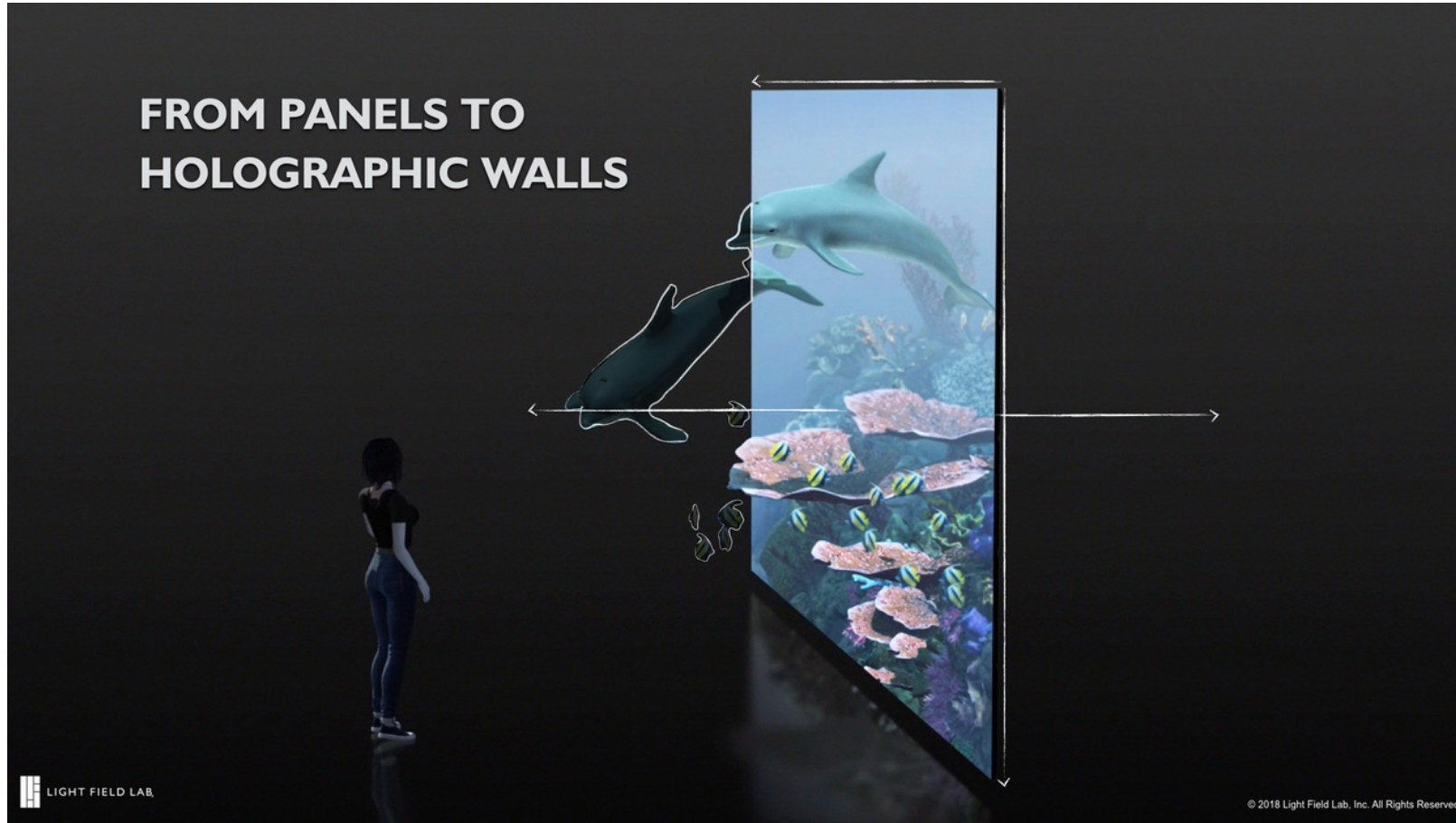


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Light Field Lab Display: Panel to Wall

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Light Field Lab Display: Wall to Holodeck

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Media Format and Network Considerations

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- **Future proof**
- Wireline and wireless IP distribution
 - 10G, FTTH, 5G, WiFi6
- Enable distribution of media beyond 2D video
 - Leverage content creation tools already used by Hollywood
 - Display agnostic, ability to support different levels of interactivity
 - Based on ORBX (OTOY) scene graph and container
- Create flexible, media-aware, robust network APIs
 - Distributed compute/rendering for variety of applications
 - Rendering at the head-end, edge or at the terminal

Standards

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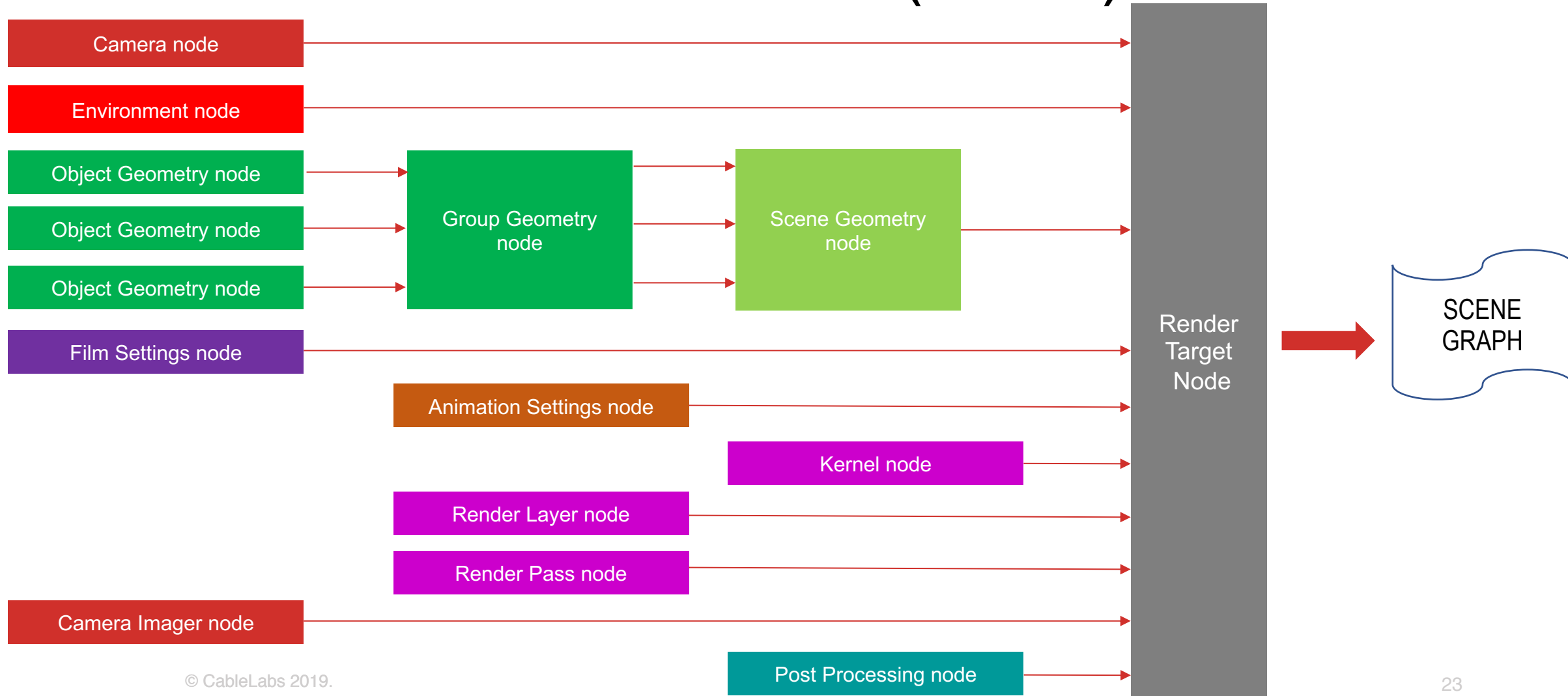


**IMMERSIVE DIGITAL EXPERIENCES
ALLIANCE**

IDEA Purpose

- Develop a family of royalty-free specifications
- Gather marketplace and technical requirements
- Facilitate interoperability testing and demonstrations
- Produce educational events and materials
- Provide a forum for information and idea exchange

Immersive Technology Media Format (ITMF)





IDEA Initial Members

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New Members Now Welcome To Join:

Content Producers
Movie Studios
Sports Network

Technology Suppliers
Consumer Electronics
Cable and Broadband



IMMERSIVE DIGITAL EXPERIENCES ALLIANCE

www.ImmersiveAlliance.org



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Arianne Hinds

a.hinds@cablelabs.com

cablelabs.com