

# TD-SCDMA Industry Alliance and 3GPP

**TDIA** 

Oct. 2005



## Contents

- ➤ What is TDIA?
- ➤ Latest developments of TD-SCMDA industrialization and its development plan
- ➤ Marketing Activities and Cooperation between TDIA and 3GPP



#### What is TDIA

4

- 22 members, including 8 council members
- All members are guided by TDIA regulations, and contribute and share IPR according to TDIA policy
- All members actively involved in industrialization of TD-SCDMA

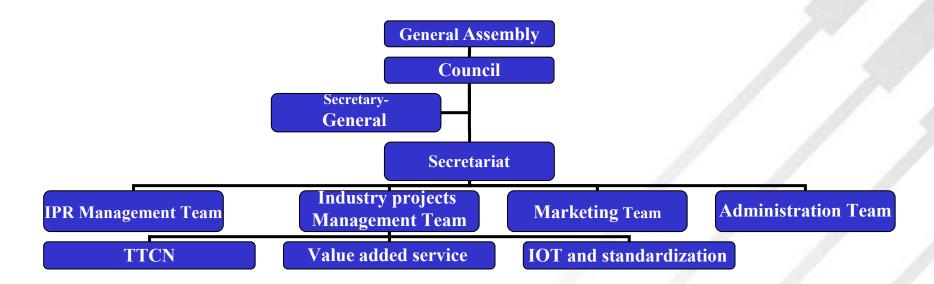




Non Council Members



## **TD-SCDMA Industry Alliance**

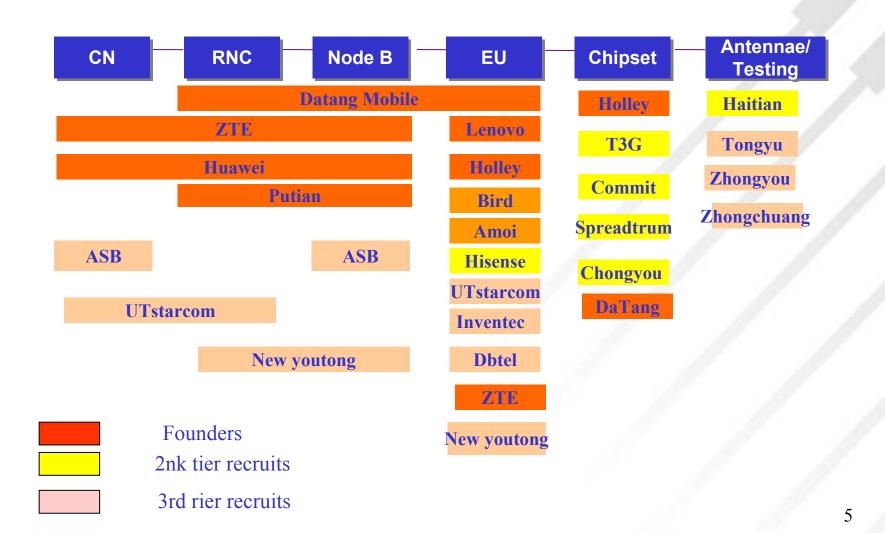


#### Mission:

- •Promote the technological development and industrialization of TD-SCDMA
- •Integrate and coordinate industry resources among members
- •Improve the development of the TD-SCDMA market and applications
- •Support the development of TDIA members



#### The Distribution of TDIA Members



Organise, research and plan services development

Share technologies among TDIA members, co-develop technologies and standards

Unite domestic and international resources to create a full industry chain

Fasten the development of Industry line

Organize lab and field tests, accelerate industrialization

Promote co- operation and partnership between enterprises

Coordinate simultaneous R&D to shorten development cycle



## TD-SCDMA Industry Alliance International Participated TD-SCDMA













**UT**Starcom





























SAMSUNG



**Others** 















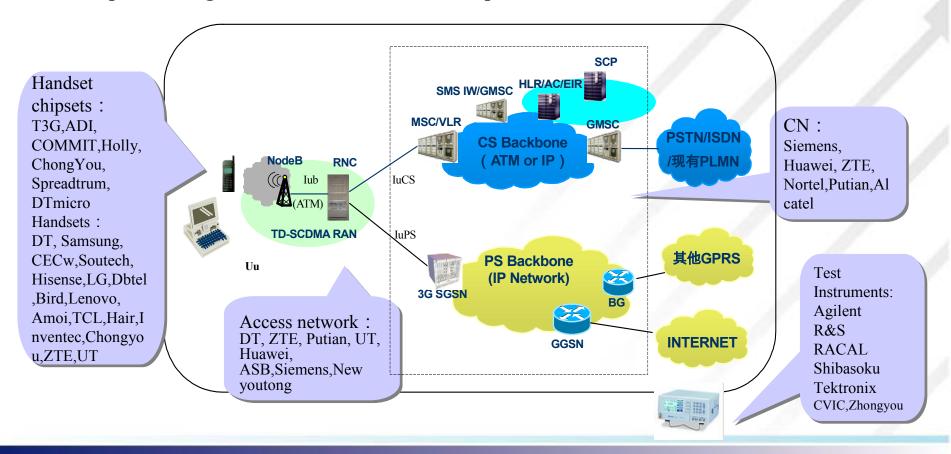
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#### Reasons behind TD-SCDMA success in China

- —Good product planning and performance in the industrialization process serve supports for TD-SCDMA success!
- At present, the multi-supplier environment of TD-SCDMA has formed in each process to guarantee the commercialized products time to market.





### **Latest Development of TD-SCDMA: Products**

All systems equipment vendors have started their LTE campaign. TD-SCDMA strengthened commercial equipments, enabled with HSDPA, will be available in 1HY 2006.

Systems vendors have completed the 1st commercial system version with a full series of equipment such as macro and micro cellular, and single and multi carrier serials equipments. Large scale production will commence by the end of the year.

2

TD-SCDMA call for commercial service

TD-SCDMA terminals support all 3G services such as video phone, and VOD.

The UE power is able to last 80-100 hrs

Commercial production will start at the beginning of 2006.

3

TD-SCDMA chipsets support voice and data service with handover and interoperation ability; Support up to 384K data speeds;

Will provide total solution and chipsets for mass market demand by the end of 2005



- ➤ The efficiency of TD-SCDMA system key technologies such as SA, Baton Handover, DCA, and Joint Detection has been proved in field testing.
- The systems coverage achieved the maximum level of theoretical design with a full local cell loading and real loading in adjacent cells; the system performance met the requirement of standalone networking.
- ➤ The local cell volume achieved the max level of theoretical design under disturbance at the same or different frequency from an adjacent cell.
- ➤In tests, under10M bandwidth TD-SCDMA supports 12 asymmetric data services (1:5) at the speed of 384K, which proved the high spectrum efficiency of TD-SCDMA
- ➤ The field test has proved that TD-SCDMA is fully capable of supporting commercial service.









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## **Marketing Activities**





#### Work with 3GPP

- \* TDIA takes parts in the 3GPP LTE program. One member has submitted 2 TDD standard evolution reports, while other members have also made significant contributions to the TD-SCDMA LTE study.
- \* TDIA will organize members to contribute to the 3GPP LTE program.



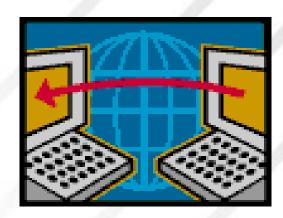
- \* TDIA will share the latest development of TD-SCDMA with 3GPP
- \* TDIA will assist 3GPP with market study and information collection in China and world telecommunication markets
- \* TDIA will be active in 3GPP programs and promote 3GPP's presence in China and globally/

- \* Sent experts to 3GPP to develop TTCN code since April 2004
- \* Handed in + 80 CRs, and finished +300 testing cases.
- \* Cooperating with sound testing Labs



#### **Work for Tomorrow**

- ➤ Will promote further cooperation in TTCN. Plan to finish code development in two years and start code certification work soon.
- ➤ Promote the standardization of TDD technology and guide its evolution
- ➤ Work together with all 3GPP members under the framework of 3GPP to promote 3G development in the world.





## Thanks!