

Guidance for use of the 5G and 5G-Advanced logos

The Organizational Partners of the 3rd Generation Partnership Project (3GPP) have agreed that the Project's name and logos may be made available for use by manufacturers and service providers to declare that their products are based on the 3GPP specifications.

Implementers wishing to declare conformity to the 3GPP specifications related to 5G may mark their equipment and documentation with the 5G logos.

On receipt of the email authorization from 3GPP, a royalty free Trademark license is granted to users to allow the use of the 3GPP 5G logo in relation with their products and services complying with the 3GPP specifications.

Logo authorization process:

<https://www.3gpp.org/about-3gpp/legal-matters/logo-use>

Use of the 5G logo is subject to the approval of the 3GPP Organizational Partners and is monitored by them. Any misuse of the logo detected by a member of the 3GPP community should be brought to the attention of the Marketing & Communication Officer of 3GPP: kevin.flynn@3gpp.org.

The permission to use the 3GPP 5G or 5G-Advanced logo does not involve or imply any certification by the Partners in 3GPP or the 3GPP community that the products or services of manufacturers or service providers actually comply with the 3GPP specifications.

It is intended simply and only to provide a basis of reference for users, network operators and other manufacturers and service providers. The 3GPP 5G and 5G-Advanced logo may be used to show a general or specific compliance with the related 3GPP specifications. The 3GPP 5G logos shall not be used for products and services that are not in general or specific compliance with the 3GPP specifications.



Approved 5G Logo



Approved 5G Advanced Logo

Send us your details:

Companies wishing to use the 5G logo are requested to send the information below to kevin.flynn@3gpp.org:

- ✓ Company Name and address & website url.
- ✓ Your details : First name, Family name & position within the company.
- ✓ Reasons for requesting the use of the 3GPP 5G or 5G-Advanced logo.
- ✓ The nature of the intended use of the 3GPP 5G or 5G-Advanced logo.
- ✓ Countries you would expect to use the 3GPP 5G or 5G-Advanced logo.
- ✓ 3GPP Organizational Partner your company is a member of, if appropriate.

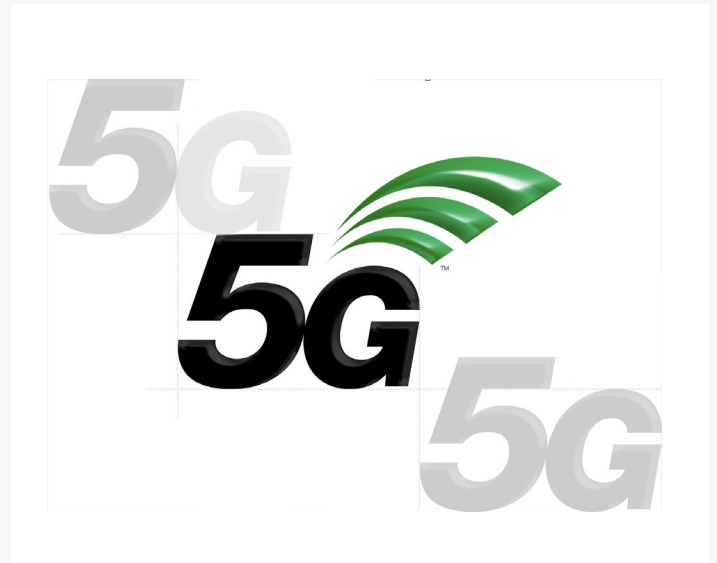
After submitting the request, the applicant will either receive an authorization email with the terms of use that need to be complied with or email notification and reasons for a rejection.

Further, the successful applicant will receive a copy of the 3GPP 5G and 5G-Advanced logos for use and a confirmation of the granted royalty free Trademark license.

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An exclusion zone (the minimum unobstructed area around the logo) has been developed to make sure that it remains sufficiently prominent. Do not allow type, rules or any other graphic device into this area.

This 5G example shows minimum area as shown by thick keyline.



Guidance for use of the 5G and 5G-Advanced logos

Acceptable use of the approved logo



Approved 5G Logo



Approved 5G Logo



Approved 5G Advanced Logo



Approved 5G Advanced Logo

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Acceptable use of the approved 5G logo



Pantone P140-8



Acceptable use of the approved 5G logo

Acceptable use of the approved 5G logo



Acceptable use of the approved 5G Advanced Logo

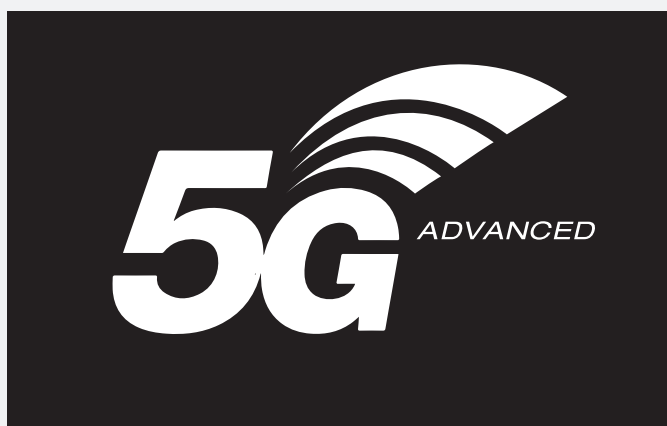
Acceptable use of the approved 5G Advanced Logo

Guidance for use of the 5G and 5G-Advanced logos

Acceptable use of the approved 5G logo

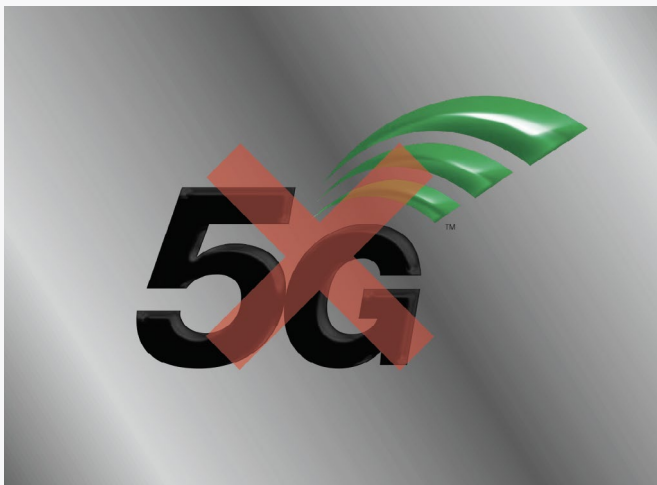


Acceptable use of the approved 5G Advanced logo



Guidance for use of the 5G and 5G-Advanced logos

Do not place the logo on a textured or screen background



Accepted use of logo on a textured or screen background

